

FRANCOPHONIKA.

PARTICIPATORY MUSICAL SHOW

DISTRIBUTION

Director : Yannick Guégan

Beatmaking and MAO : Frédéric Daclon

DJing and digital graffiti : Julien Francoeur

Singer - MC : Magdala Desruisseaux

Lighting management and creation : Christian François

Stage management : Yannick Guégan

Digital artists:

Video Looper Orchestra : Fabien Monchartre
& Edwin Joassart

Mc Maton : Yacine Sebti & Xavier Meeus

Francophonika is a participatory digital concert that uses sound, textual and video material, produced by spectators before the show within digital installations.

This system is above all an original way to address cultural diversity, individual and collective expression, by creating links between participants. Its design offers increased mobility and adaptation within public spaces, a real accelerator of encounters.

During the electro-hip-hop concert, the audience's sound and visual productions will be mixed and remixed by a beatmaker, a DJ and an MC. A participatory digital experience accessible to all in urban space.



TEASER

PRESENTATION & PROCEDURES

. DIGITAL INSTALLATIONS

For **3 hours**, the public visits several interactive and **participatory digital installations** where they produce sound and visual material (proverbs, quotes, punchlines, mouth noises, etc.) **then reused in the concert.**

MC Maton: Each participant enters a **booth that speaks to them**, in order to create or reproduce **short sentences** (proverbs, quotes, expressions, onomatopoeia) that they have previously imagined or chosen outside. All these elements will then be **taken up by the DJ during the concert**, who will be responsible for scratching and remixing the video sequences using 2 digital turntables.

The Video Looper Orchestra: Application which allows you to reproduce sounds, proposed by people from the French-speaking world (which were recorded during the show's tour in Africa, Canada and Europe). In three individual cabins, each participant takes a seat in front of a digital tablet. Each on their own, they will have to **listen, look, then select** among 3 videos, the sound they will decide to reproduce. Their production is then integrated into the **mosaic of Francophonika**, and thus to the final concert presented in the evening.

. THE ELECTRO HIP-HOP CONCERT

DJ, MC and Beatmaker team up during the concert to produce the **Francophonika fresco**, a **live musical show** renewed at each performance **based on the public's productions**. Using the form of an electro hip-hop concert, with its powerful and repetitive rhythms, the show transports the audience through a form of **audiovisual trance**. Each performer plays a role in the composition of the show. Musicians, MC, DJ, Beatmaker, everyone uses the material created to make it a unique concert and thus creating a real communion between the performers on stage and those in the audience. The concert thus evolves for **40 minutes** through **numerous musical styles** : electronic music, trap, rap, soul and hip-hop intertwine fluidly. The variety of styles and repertoires, important to us, also **illustrates** in its own way **the diversity of the French-speaking musical scene**.

The scenography, made up of 3 large raised **video screens** , provides the concert with great visibility. The use of **3 video projectors**, rather than just one, allows for better image quality and **spatial dynamics of the video** during songs.

The stage materials are worked to ensure **resistance to all external conditions** in complete safety for the public (weighted and reinforced decor). The supports present a **weathered, urban and cybernetic aesthetic**, through the mixture of raw metallic textures and integrated LED light diffusion.